

# Lights On!



**The Search for Alternatives to Privatization in Latin America**

**Daniel Chavez**

**Power Imbalances Conference – Athens**



# A global research network focused on alternatives to privatization



# MSP

municipal **services** project



Africa  
Water Network





municipal**services**project  
exploring alternatives to privatization

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Informal settlement with makeshift electricity provision in Khayelitsha, Cape Town, South Africa ©David McDonald

## Building better analytical tools

We develop new concepts and research methods in the study of alternatives to privatization to advocate for policy change. [Learn more >>](#)

### What's New

MAY 23, 2012

**Ottawa Book Launch.** David McDonald & Maude Barlow will present the new books "Alternatives to Privatization: Public Options for Essential Services in the Global South" and

### Latest Blog Post

MAY 7, 2012

**Public Funds for a Cause.** I'd known for some time that some public pension funds had been investing in privatized services but I hadn't realized how pervasive it was or what the



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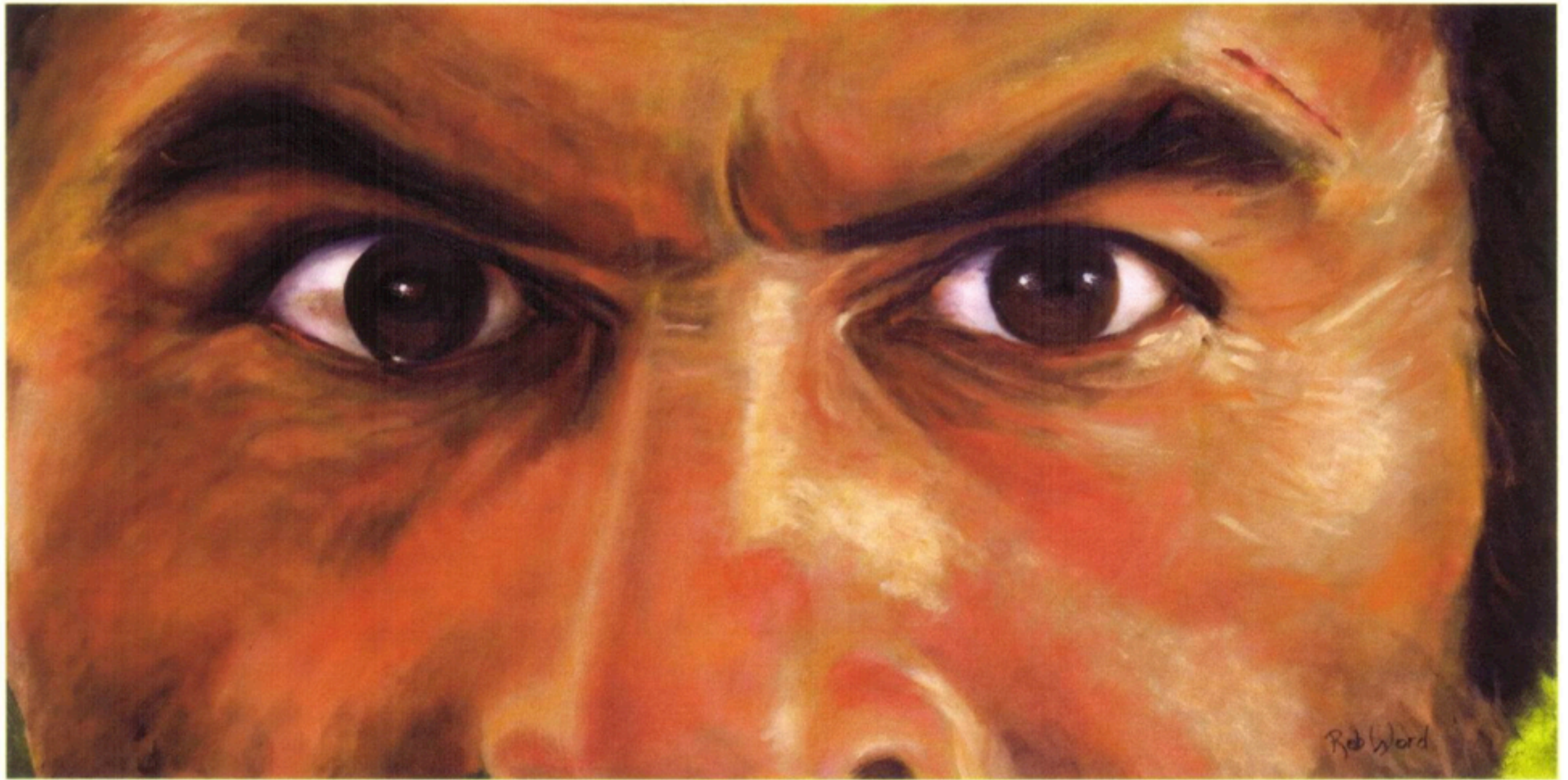
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**THE THE AND THE**  
**GOOD BAD UGLY**

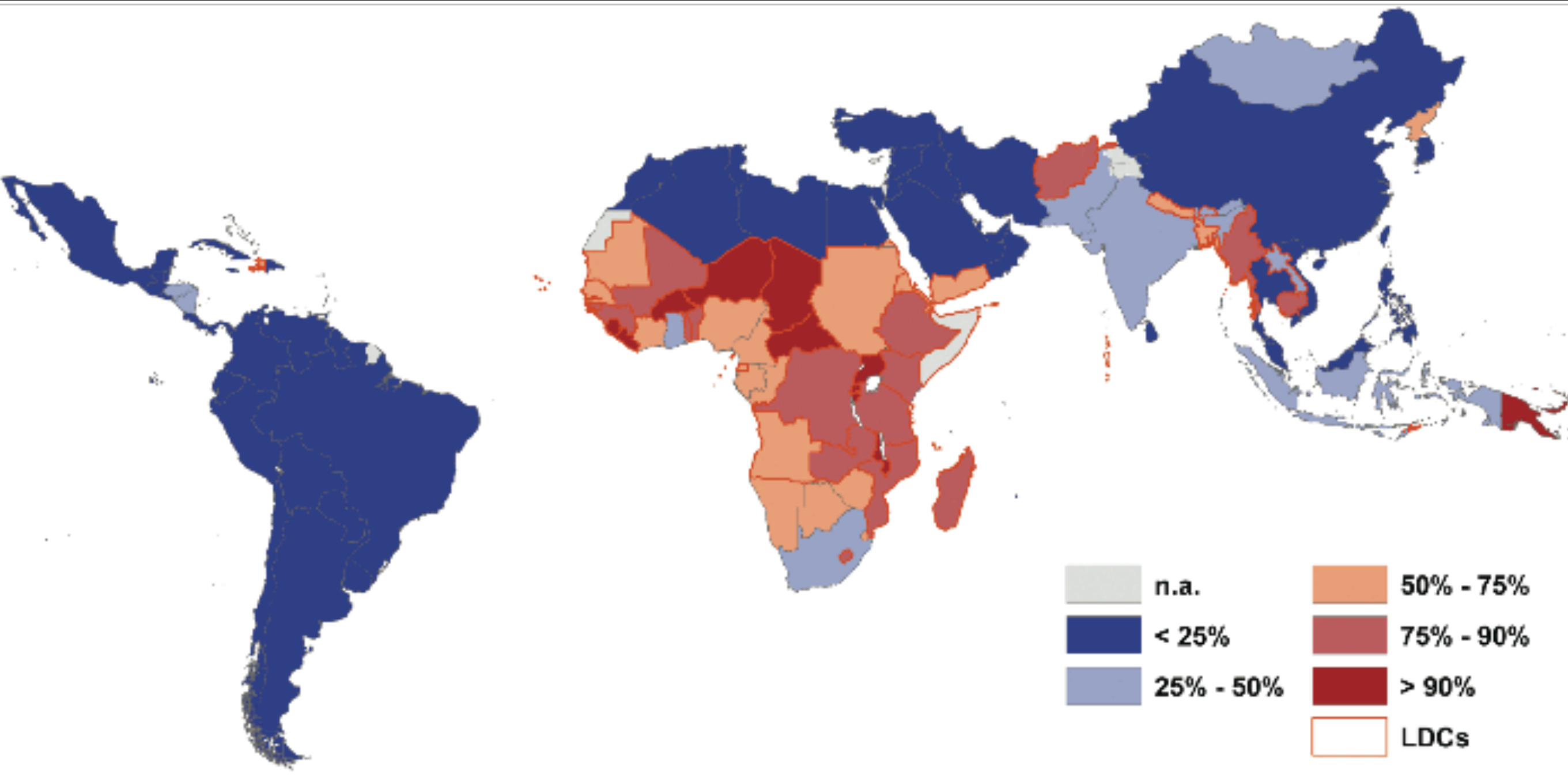




# The Ugly

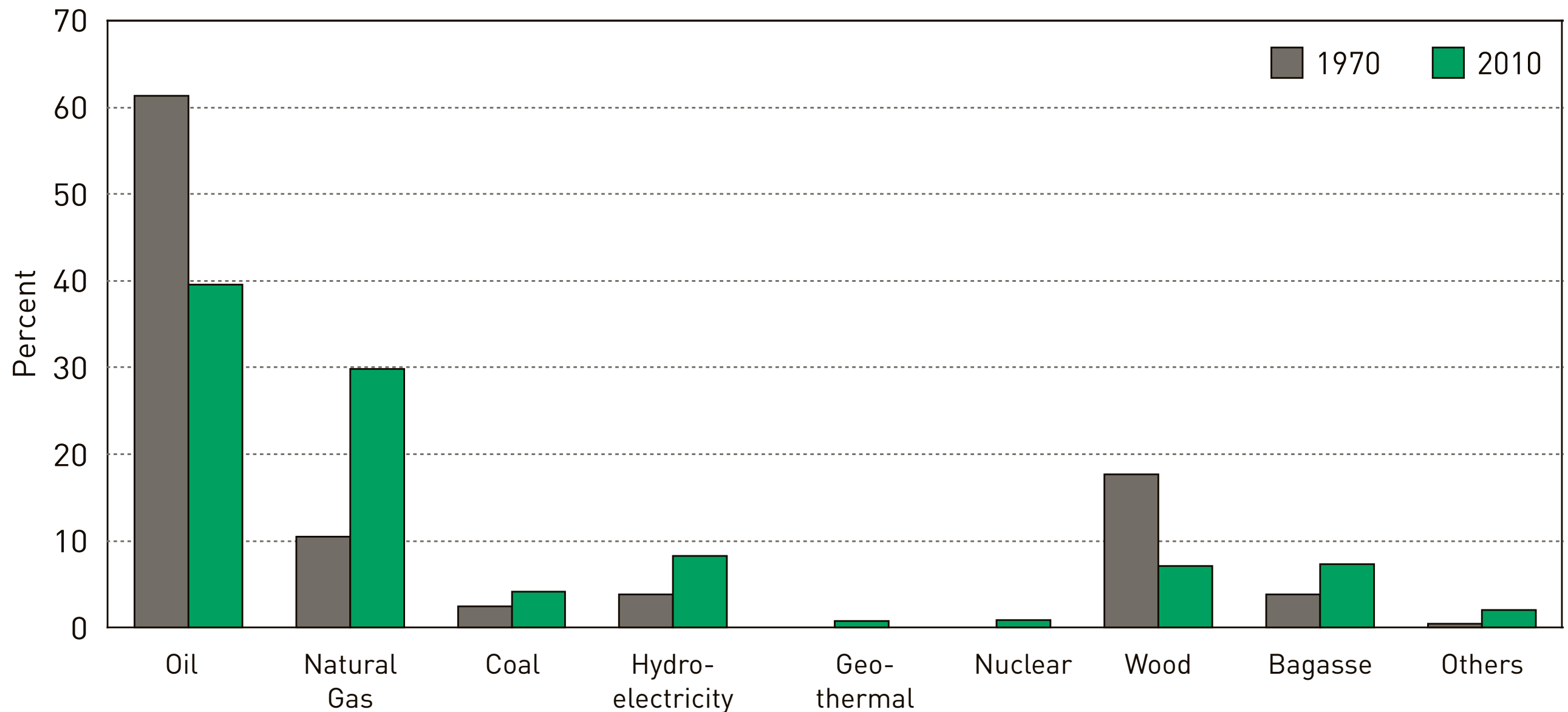
# The Ugly: Energy poverty

Percentage of people without access to electricity in the South



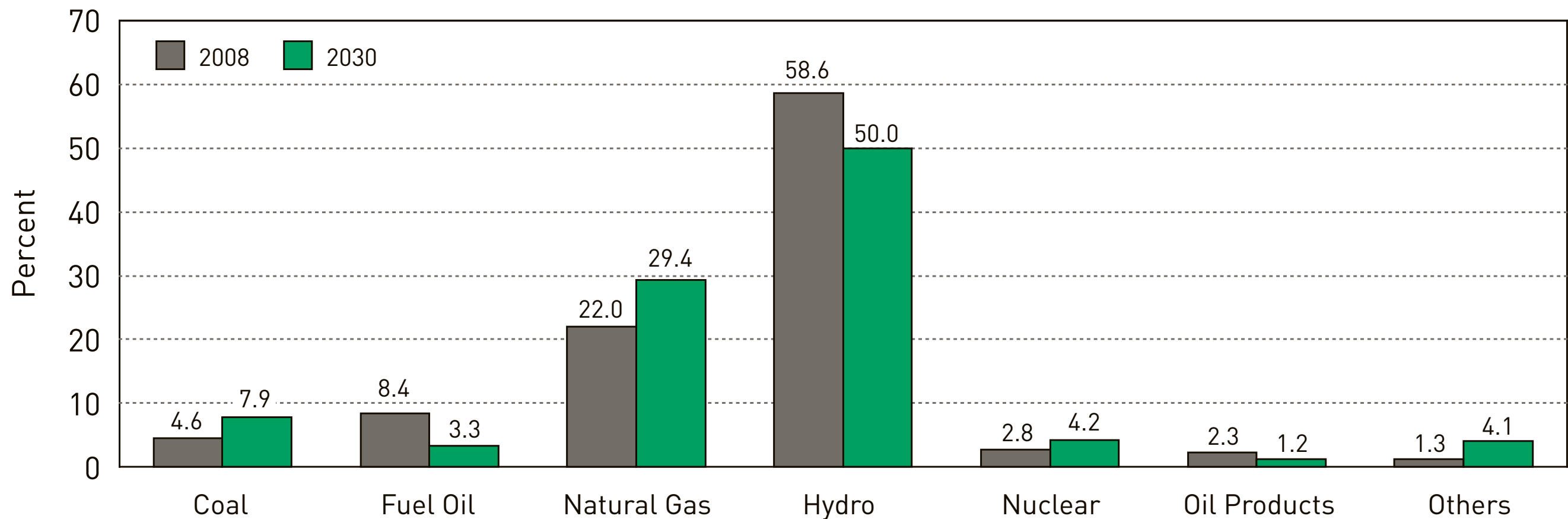
# The Ugly: Reliance on dirty energy

## Latin America's primary energy matrix



# The Ugly: Reliance on dirty energy

## Latin America's electricity generation mix (2008 - 2030)







The Bad



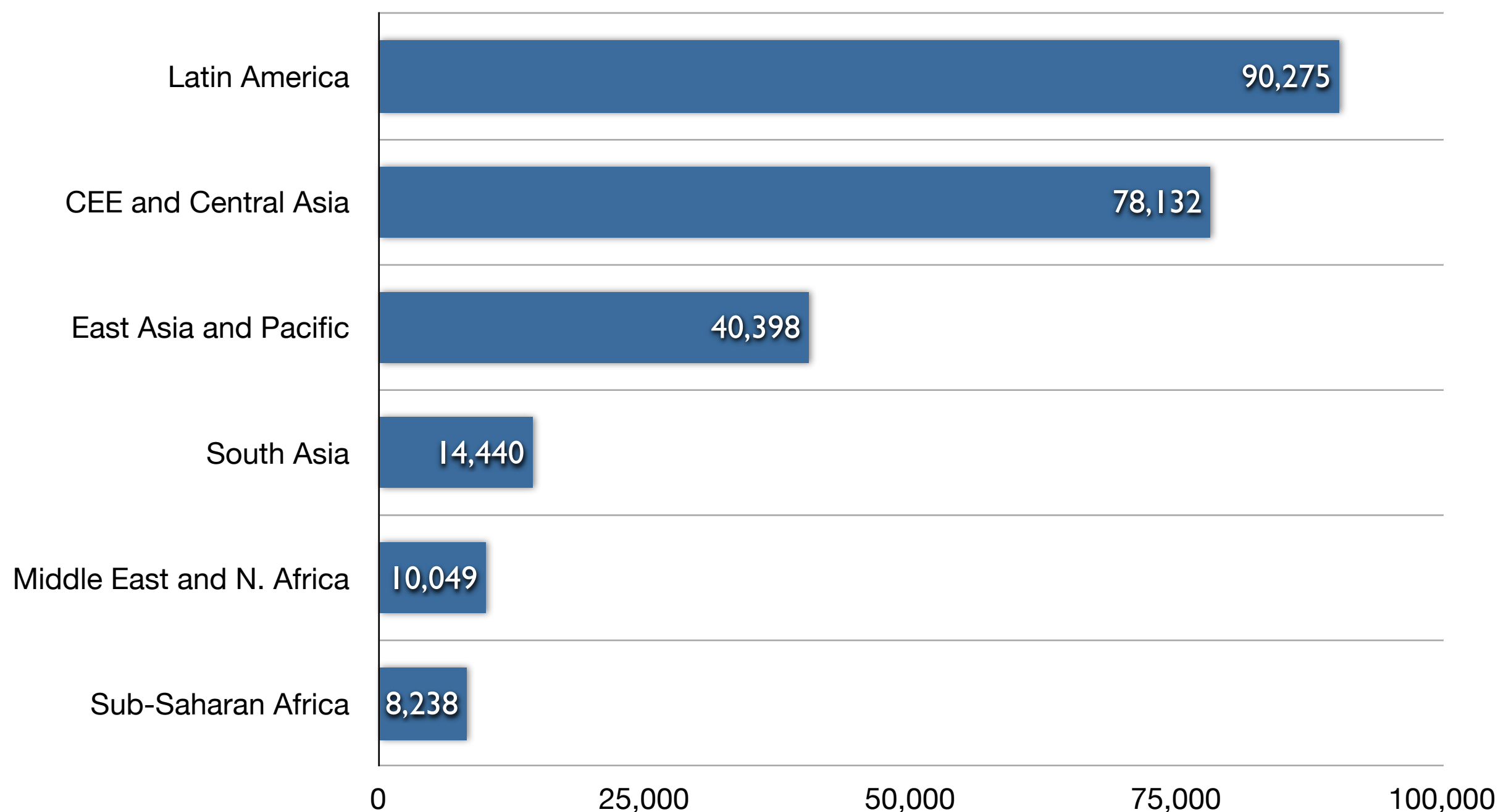
# The Bad 1: Privatization





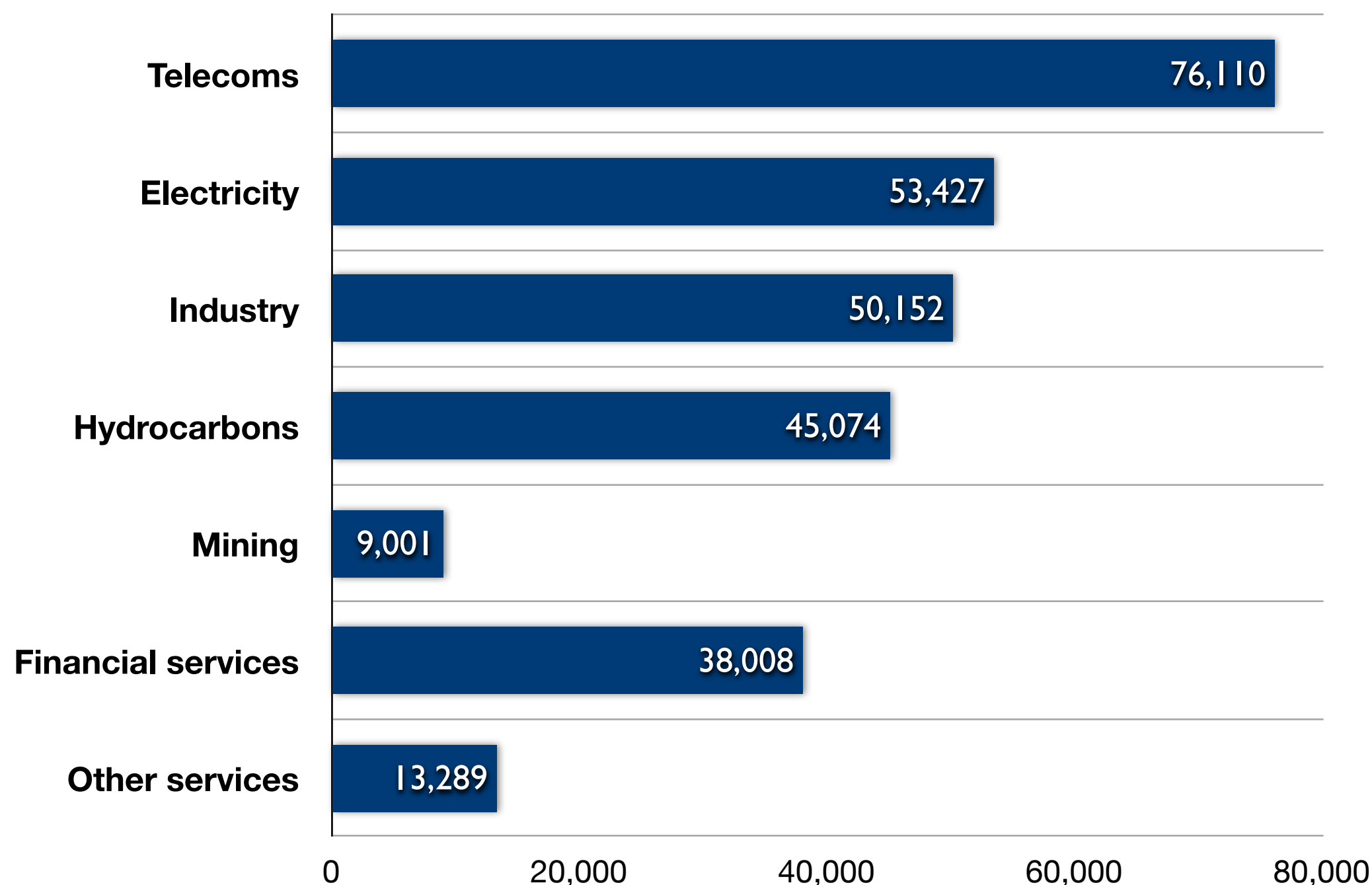
# The Bad: Privatization in the South

**Amounts raised from the privatization of SOEs in the South between 1988 and 2003 (in USD million, per region)**



# The Ugly: Privatization in the South

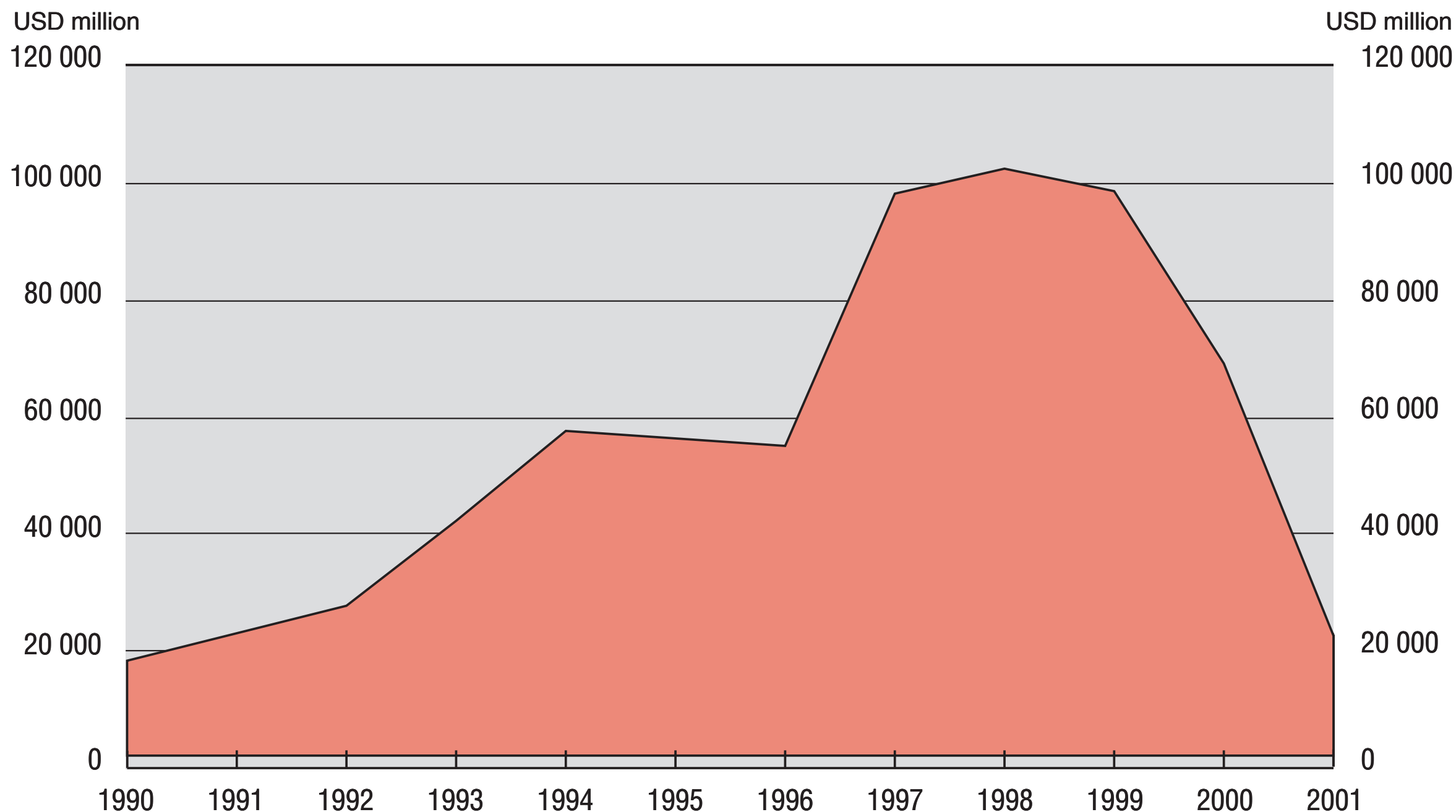
**Fiscal revenues generated by the privatization of SOEs in the South between 1990 and 1999 (in USD million, % of the total amount)**





# The Bad: Privatization in Europe

**Amounts raised from the privatization of SOEs in OECD countries between 1990 and 2001 (in USD million)**





# The Bad legacy of privatization





# The Bad: Transnational corporations





# The Bad: Transnational corporations

## European energy companies's expansion into the USA

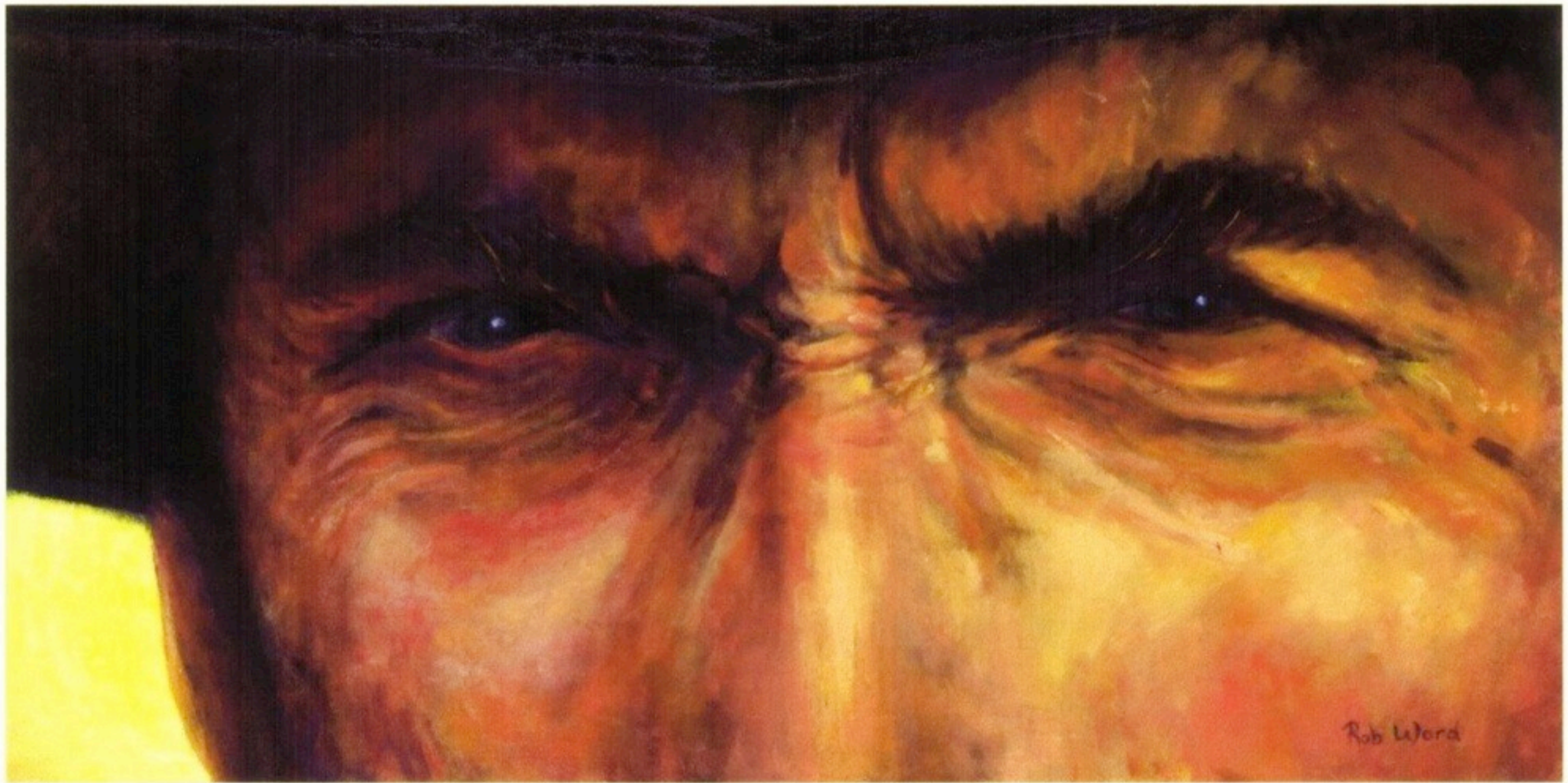
European TNC	Country	Subsidiary	Operations
EDF	France	Constellation Nuclear Plants	Nuclear Plants
GDF Suez	France	LG&E Kentucky	Electricity generation and distribution, retail
E.On	Germany	Suez Energy SEGNA	Electricity and gas generation and distribution
Iberdrola	Spain	Energy East	Electricity and gas generation and distribution
National Grid	UK	National Grid LIPA	Electricity and gas transmission



# The Bad: corporatization of power SOEs







The Good

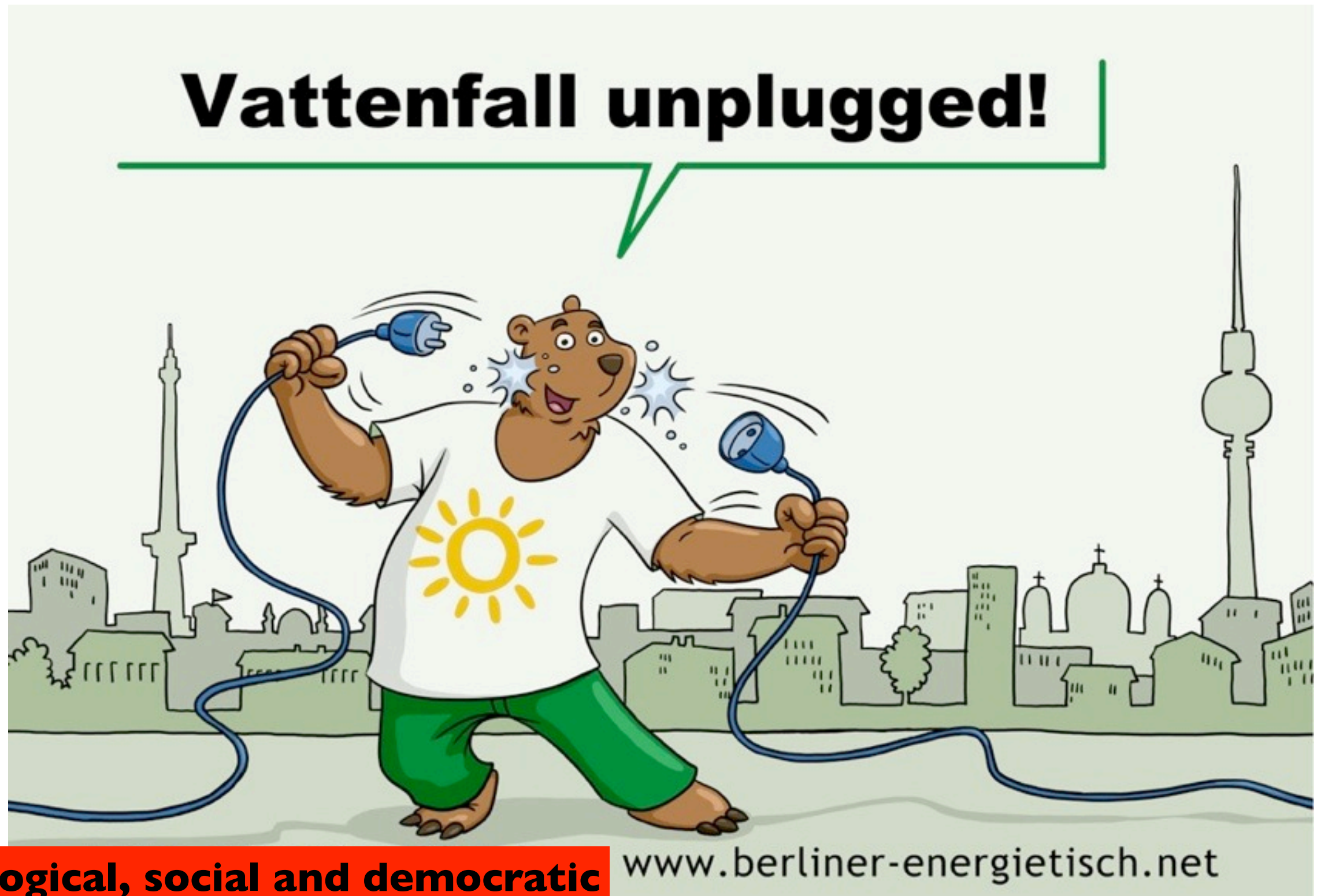


# The Good: Struggles against privatization





# The Good: Alternatives to privatization



**ecological, social and democratic**

[www.berliner-energetisch.net](http://www.berliner-energetisch.net)



# The Good: Alternatives to privatization



## MSP normative criteria to evaluate 'alternatives':

1. Equity
2. Participation
3. Efficiency
4. Quality of service
5. Accountability
6. Transparency
7. Quality of the workplace
8. Sustainability
9. Solidarity
10. Public ethos
11. Transferability



# The Good: Alternatives to privatization

## MSP typology of alternatives

Institutional type	Description
Public entity	A state body that is publicly owned, managed, and financed, and subject to political control and oversight
Non-profit entity	A non-state, non-commercial organization that operates a service on a non-profit basis
Partnership	A substantial collaboration between two or more organizations in the public and/or non profit sector for the delivery of a service over an extended period of time



# The Ideal Good

People's  
access

Publicly  
owned

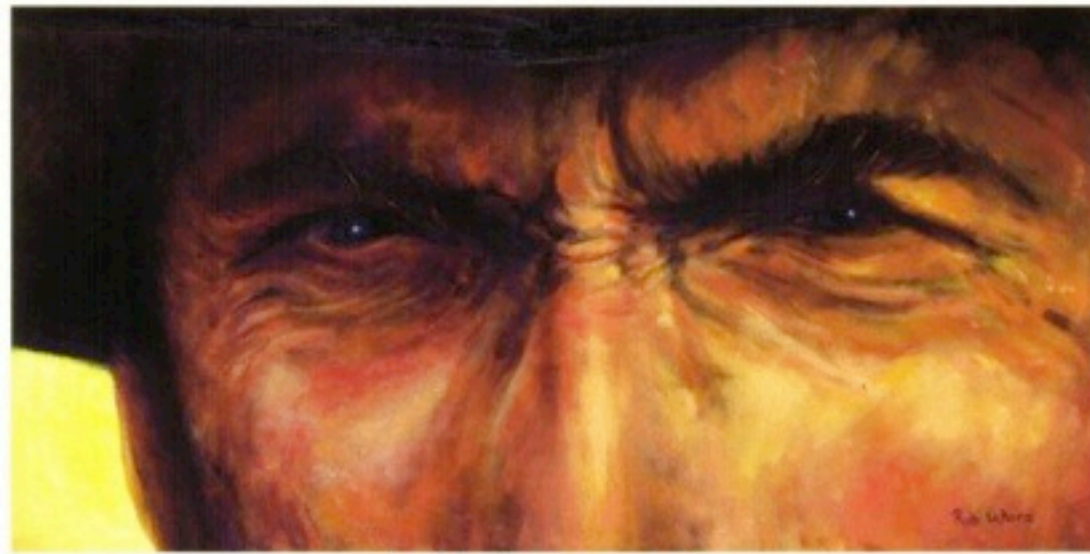
Small-  
scale

Climate  
friendly

Locally  
produced

Fair  
labour





The Good



The Bad



The Ugly



# The good/bad/ugly: national power SOEs

**CFE** Comisión Federal de Electricidad

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Sistema Eletro  
Prestação de Serviço  
Relações com Investidores

Empres  
geraçã  
Sul

**ice**

**UTE**  
La energía que nos une

**INSTITUCIONAL** **SERVICIOS AL CLIENTE** **PROVEEDORES**

**Consulta de factura**

Referencia de cobro  
Ingreso aquí los 10 primeros dígitos de la referencia de cobro

Cédula de identidad  
o ingreso aquí cédula de identidad (sin puntos ni guiones)  
o R.U.T. según figure en el contrato

**Novedades**

07 de Septiembre de 2010  
**A BUEN RITMO AVANZA LA CAMPAÑA OPCION INTELIGENTE**

El éxito de la campaña es fruto de su compromiso.

**Información de interés**

- [Compra venta de energía, Generación eólica](#)
- [Interconexion Uruguay Brasil](#)
- [Registro Proveedores Servicio Vehículos con Chofer](#)
- [Llamados externos](#)

**Área de PRENSA**

**Optimice el consumo y reduzca el gasto de energía eléctrica**

**Telegestiones UTE**

**1930** MONTEVIDEO **0800 8111** INTERIOR

Mi factura	Mi consumo
<ul style="list-style-type: none"><li><a href="#">Duplicados y aporte de lectura</a></li><li><a href="#">Pago por internet</a></li></ul>	<ul style="list-style-type: none"><li><a href="#">Simulación de consumo y Opción Inteligente</a></li><li><a href="#">Pliego Tarifario</a></li></ul>

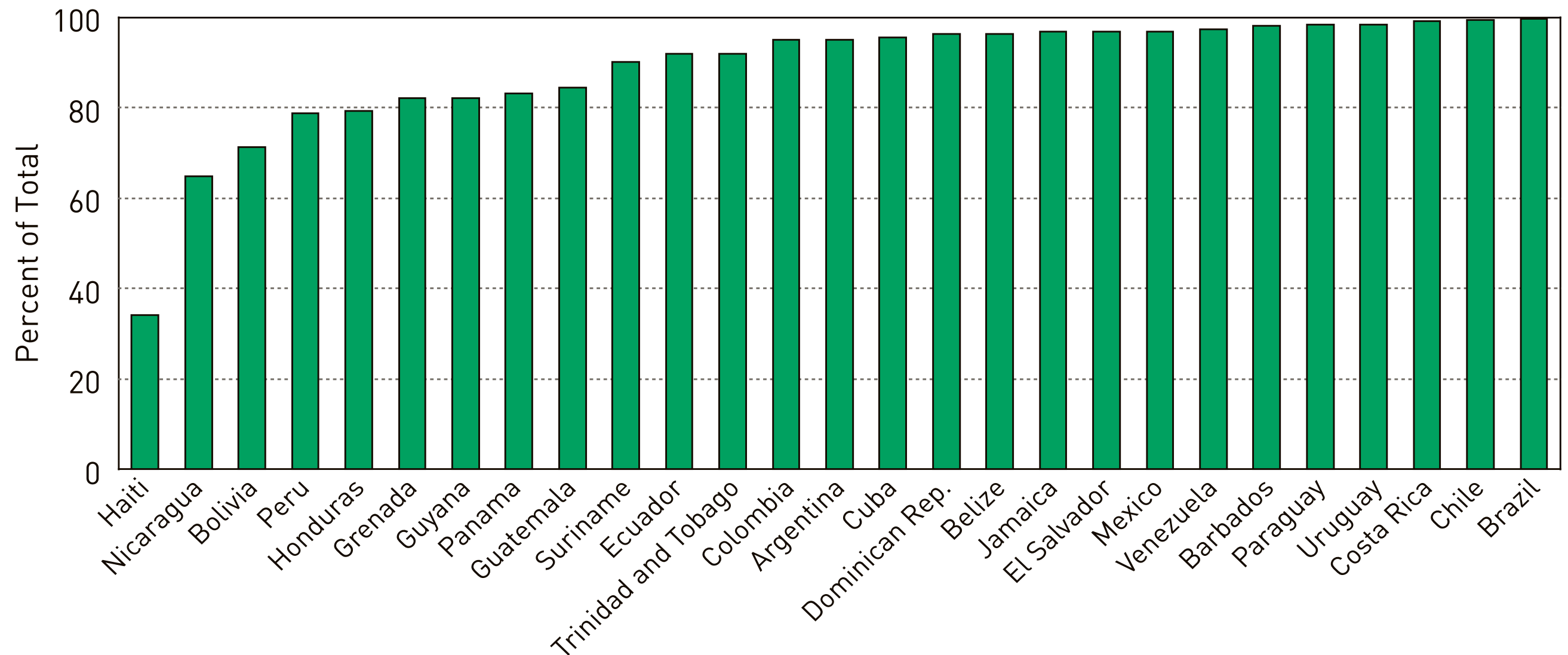
**UTE en la comunidad**

- [Programa Juntando Nuestra Energía](#)
- [UTEBUS exposición itinerante](#)



# The good/bad/ugly: national power SOEs

## Electricity coverage in Latin American countries (2010)





# The good/bad/ugly: regional power SOEs



**COPEL Companhia**

**A Copel** **Residencial**

Início > A Copel > Visão Geral

## A Copel

**Visão Geral** Sobre a Copel

Saiba como começou a história da Copel. Conheça os Prêmios já conquistados. Conheça as informações sobre a Copel.

**Governança Corporativa**  
A Copel vem buscando aprimorar a governança corporativa.

**Valores** →  
Conjunto de crenças e pressupostos que norteiam a atuação da Copel.

**Prêmios 2009 e 2010**  
Principais certificações e prêmios conquistados pela Copel.



**ePM**  
estamos ahí.

**Aguas** **Energía** **Gas**

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**Servicio a Proveedores**  
**Pymes y Personas**  
**Clientes VIP**

### Programa "Gas sin fronteras de EPM" ó a El Peñol y Guatapé



El camino de expansión por el Oriente de Antioquia, el servicio de Gas Natural de EPM ya es una realidad en los municipios de El Peñol y Guatapé. A través de la modalidad de Gas Natural Comprimido, GNC, 350 hogares de los 4 municipios que espera conectar, están disfrutando ya de las ventajas del servicio. A ellos se suman las 3 mil 500 viviendas localizadas en La Ceja, La Unión y El Retiro... [más...](#)

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YouTube



# The good/bad/ugly: (re)nationalization



Argentina, 2012

Bolivia, 2012



Venezuela, 2007





# The good/bad/ugly: (re)nationalization





# The unknown: non-state actors





# Some useful links on alternatives

- **Municipal Services Project:**  
**[www.municipalservicesproject.org](http://www.municipalservicesproject.org)**
- **Public Services International Research Unit (PSIRU):** **[www.psiru.org](http://www.psiru.org)**
- **Transnational Institute:** **[www.tni.org](http://www.tni.org)**